

## BUSINESS MENTORING

# MENTORING ACCEPTANCE CRITERIA



- Business mentoring is open to businesses based in the Highland & Islands region as defined by Highlands & Islands Enterprise
- Priority will be given to businesses that fall within the following business sectors:- Creative Industries; Energy; Financial and Business Services; Food & Drink; Life Sciences and Tourism
- Participant businesses shall not be currently involved in any similar mentoring project
- Participant business will Ideally have been in existence for more than one year
- Participant businesses will provide a quality product or service and/or provide employment. (Direct or Indirect)
- Participant businesses will be able to demonstrate their mentoring partnership will add value by:-
  - Having a clear plan with timelines that can be measured and will drive growth
  - Taking ownership of the partnership during its life, and
  - Sustaining their project after the partnership has ended

